



CARLSHAMNS FLAGGPUNSCH

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Carlshamns Flaggpunsch dates back to the 18th century, when trade with East India brought arrack from Batavia.

Carlshamns Flaggpunsch is made according to an original 19th century recipe and has a rich, fresh, full-bodied arrack character with balanced sweetness.

The Swedes invented the punsch, and are also the biggest consumer of it, consuming large amounts from the 1700's until the mid-1900's. This was because the punsch was launched about the same time as hembränningen (moonshine) was prohibited. The drink was not associated with gender or class - everyone could drink punsch. There were many punsch brands created and that differed with innovative names such as Phone-punsch, Household-punsch, Cavalry-punsch and even Sport-punsch and Car-punsch.

The most important ingredient and what also gives punsch its distinctive character is arrack. The arrack used as the base for Carlshamns Flaggpunsch is called 'Batavia Arrack' and comes only from the Island of Java, Indonesia. It is distilled from sugarcane and fermented red rice, then rested in large teak wooden vats.

Tasting Notes: Carlshamns Flaggpunsch has a distinct aniseed sweetness, and works well in a variety of cocktails.

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