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DRINKS TO THE WORLD



EAST LONDON LIQUOR CO. GIN 10L

£321.70

SKU: GIELG10LS8

Categories:

Rooted in the industrial heart of London's East End, this distillery embraces innovation over convention. Instead of following old practices, the focus remains on what lies ahead—crafting spirits that break the mould. ELLC is in Bow where the Thames winds through the city, the Found Alphabet was quite literally discovered across East London, and distillation happens right on the edge of Victoria Park; but the East End is more than just a location; it is a mindset. An underdog spirit fuels a bold approach, challenging norms and pushing boundaries.

At East London Liquor Co., one belief stands firm: everyone deserves a great drink. As part of its commitment to sustainability, the company offers this gin in 10-litre High-Density Polyethylene (HDPE) containers through its Project Refill™ initiative. These jerry cans are designed to be an eco-friendlier alternative to traditional glass bottles, reducing weight, saving space, and lowering environmental impact. Once used, all components are fully recyclable through standard curb side collection.