



OH MY BAIE ROSE

£17.50

Buy 6 for £14.29 each and save 3%

Buy 12 for £14.00 each and save 4%

SKU: FROMBR

Categories: [France](#), [Rosé](#), [Dry](#), [Low & No Wine](#)

The brand was founded by Charlotte Burckhard, whose idea for Oh My Baie was born during her second pregnancy, when she found herself missing the conviviality of wine at social occasions. With a background in law, luxury hospitality, and the wine trade, and a life shaped by both French and British influences, Charlotte set out to create a sophisticated, alcohol-free rosé with no compromise on quality or elegance. Drawing inspiration from her Mediterranean roots in Ibiza, she infused the brand with a sense of endless summer and the shared pleasure of good company.

