



KOVAL SUSAN FOR PRESIDENT PRUNE BRANDY

£45.50

SKU: BRKOSPR

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“Susan for President is an homage to my Aunt Susan, an artist, sculptor, connoisseur of finer things a true original,” said KOVAL co-founder and president Sonat Birnecker Hart. “As part of her artistic approach to life, she casually campaigned for President of the World, passing out calling cards adorned with humorous, often risqué illustrations, and slogans such as ‘Up with fun in ’91,’ and ‘I’m with you in ’92.’ The promotion of her unattainable goal had little to do with becoming president of anything; she hated bureaucracy, and enjoyed living in Carrara, Italy, the birthplace of the anarchist philosophy. Rather, she campaigned as a celebration of art, the joys of life, and the constant striving to be the greatest version of oneself imaginable.”

Bright and elegant, the nose has a balanced blend of floral, custard, and roasted almond. It’s warm, feathery mouthfeel rounds out with a honey-like, subdued sweetness that lingers on the palette leaving an unforgettable taste.

From flavour to design, Susan for President commemorates Susan’s creative legacy; and in memory of Susan herself, it is a posthumous way for her to continue the campaign, for as she used to say, “the beat goes on,” and there is still much beauty in this world. Saluti!

